



Business MRI

Management's Resource for Information

Sixty-seconds can change the way you do business forever.

Ask yourself one important question. Does your business operate in a state of “reaction” or “action”?

Reaction: (Noun) a reverse movement or tendency; an action in a reverse direction or manner, In response to some influence, event, etc, Mechanics. The instantaneous response of a system to an applied force, manifested as the exertion of a force equal in magnitude but opposite in direction to the applied force.

Action: (Noun) The state or process of acting or doing, an exertion of power or force, effect or influence, something done or accomplished, A movement or a series of movements. So we ask you at this moment in business do you want to be active or reactive? We recommend action.

Take That Sharp Turn Toward Success

You have to survive before you can succeed. BBRS Strategic Advisors has developed a revolutionary process for turning survival strategy into success and profit. Our **Business MRI** is a systematic analysis of your management and resources that will give you the information needed to do more than just weather the storm.

Before you begin a strategy of **Bold Action** a careful analysis of every aspect of your operation is critical. Using our proprietary method we have developed and implemented strategies that reduce expense, increase productivity, mitigate risk and improve profitability for hundreds of companies and industries. We have been doing it for years. How do you take action?

Business MRI- Management's Resource for Information

Like a medical **MRI**, after an in depth view of an business, BBRS Advisors can determine the full financial and management health of an organization. We plunge into every part of the infrastructure to discover flaws and weakness that drain the blood from your organization.

For more information call:
877 829-8372
www.bbrsstrategicadvisors.com

*BBRS Strategic
Advisors has
developed a
revolutionary
method for
business survival.*

Our extensive research will examine your entire business from accounting and tax perspectives through your human resource, operations, management, sales and even marketing perspective. We determine the present state of your business and even have the know how to help you grow in this economy. Our Financial Architects look beyond the numbers and our Business Advisors look toward the future. The **Business MRI** develops the Management, Resource and Information systems that you need to run your business effectively and profitably. We can then assist you in implementing a plan that what will drive dollars directly to your bottom line.

Management

The first step of an **MRI** is an analysis of how your business is managed. Starting with Best Practice policy developed through more than fifty years of experience, we examine; bookkeeping standards, accounting and tax planning strategies, sales and marketing strategies, compensation plans, benefit plans, insurance plans, debt structure, retirement and investment plans. We study your industry, market and competition. We consider a businesses geographic location and proximity to like industries. We follow this process through rigorous examination of budgets and forecasts, to business plan development and implementation. This develops a clear picture of how to create a continuous cycle of improvement in production, customer satisfaction, and profit for your organization.

Resources

An examination of your Business Resources is the second phase of our **MRI**. This is where we link management to the life blood of your business, MONEY. We pull in a team of experts in this exploration phase. Most of our clients benefit from more than just cost cutting. Reducing spending, capitalizing on tax benefits, finding tax credits, and even finding new sources for funding and credit all work together to give you the resources you need to sustain and grow your company. Every dollar not working for you is working against you. The effectiveness of that utilization is best observed through a **Business MRI**. The degree of success or failure is not in the hands of the economy, but in the hands of the ultimate decision maker, you.

Information

Articles in the news — war, economic crisis and vague predictions leave American businesses sandwiched between wondering what steps to take to survive and how to accept an uncertain future. A **Business MRI** offers the support, foundation and resources to ease that fear. Once we have asked the important questions you will have the information you need to make the best decisions.

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BBRS Strategic Advisors can point you in the most prosperous direction for your current economic situation.

We will analyze every aspect of your business organization strategies.

A **Business MRI** provides forecasting and modeling tools to give you an edge over the competition. From all of the information gathered we can diagnose the problems and prescribe the solution. You can rest assured that you are no longer reactive, but that you took action and the preparations for success were set in motion by you.

As we carry you through the process of developing a sound business strategy, you'll feel confident that your plan was developed by one of the best teams of Financial Architects in the nation. A new plan, implemented with our assistance, will boost morale, increase productivity, profit, loyalty, and let you take control of your own future.

Take Action, call for an appointment and receive a no cost **Business MRI** consultation with our experienced, credentialed and talented business advisors.

Benefits of a Business MRI

- Streamline operations
- Utilize Debt
- Reduce Tax Liability
- Manage Employees
- Strategically Invest
- Minimize Overhead
- Grow Customer Base
- Mitigate Risk
- Increase Profitability

Our Experts

BBRS Strategic Advisors offer a select group of seasoned professionals with expertise in all levels of business planning, tax planning, business growth and development.

Bernard Bunning

Managing Partner, JD, CPA/ABV, CVA, FCPA, CFF, DABFA

Senior Partner and manager of operations for a multi state CPA firm, including the wealth management advisory group and the tax and litigation group. Responsible for managing corporate nance engagements, including mergers and acquisitions, company divestitures, and debt and equity nancing. Advises clients on the planning considerations and tax implication of investments and financial products. More than 30 years of experience in business appraisal, strategic planning, mergers and acquisitions, litigation support and planning for high net worth individuals.

Charles Hamilton

Partner in BBRS Strategic Advisors. Formerly the Senior Vice President of KPI Consulting in charge of all operations. Worked closely with the SEC division of Singer, Lewak, Greenbaum and Goldstein LLP (the tenth largest SEC auditing firm in the country), international banks, national banks, community banks, asset base lenders, venture capitalists and M&A firms.

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Bruce Smith

Strategic Partner, CPA, Forensic Auditor, Business Advisor

Provides key insight in design and implementation of financial reporting systems and management structured reports for growing companies. A wealth of knowledge and expertise in the area of construction and auditing. Mr. Smith assumes the responsibilities as the firm's Global Attest.

Dennis Ridley

Managing Director, JD, CVA, CPA

Forty years experience in tax consulting and litigation, estate planning, business law, real estate law, as well as mergers and acquisitions and valuations on small to mid-market companies. Admitted to practice in the Federal District Court and State Courts in Wyoming as well as 10th circuit Court of Appeals, US Tax Court and US Supreme Court.

William K. Fowler

Director of Valuations, AVA/NACVA, CFFA/NACVA, ABAR/IBA, AM/ASA

Over twenty years business valuation experience from working within the Government (Internal Revenue Service) and private sector on such diverse issues such as; leveraged buyouts, closely-held stock, limited partnerships, general partnerships, charitable contributions, minority and marketability discounts, mergers and acquisitions, estate and gift tax, FAS 141/142, preferred stock, buy-sell agreements, partnership and corporate dissolutions, goodwill, intangibles, international corporate valuations, and fraud detection. First individual in the USA to obtain the designation of ABAR (Accredited Business Appraisal Reviewer).

Rochelle Goehring

Principle and Certified Internal Auditor, CIA, MBA

Action oriented strategist with the ability to execute initiatives to reduce risk, improve performance and strengthen organizational dynamics. Successful deployment of an Enterprise Risk Management and assisting clients with division start-up, process and organization engineering, implementation, and internal audit within the professional practice framework of the Institute of Internal Auditors (IIA). Over two decades of success assisting private and public companies establish internal controls to mitigate risk, improve operating profitability, increase market share, determine and effectively utilize working capital.

Bruce Boyd*Managing Partner, JD*

International business and finance lawyer. Worked extensively in Asia and covered industries including financial analysis, project and trade finance, alternative and conventional energy development, debt and financial restructure, media and entertainment, high technology, product distribution, food products, property development, transportation, and import and export trade.

Toby Tatum*MBA, CBA*

Financial and Statistical Analysis expert. Substantial knowledge, skill and experience in Profit & Loss Statement and Balance Sheet analysis plus operating cost analysis and control as well as sales, costs and earnings forecasting. Experienced in capital project budget planning and control. Expert at developing supplementary, non-financial statement planning and control worksheets. Highly skilled at estimating the fair market value of privately owned businesses.

Jyothi Armbruester*Chief Operating Officer, MBA*

Directs and participates in company market and business development. A crucial member of the Valuation and Mergers & Acquisitions divisions. Successfully developed, executed and established company directives, policies and growth with a wealth of knowledge in business development.

Frank Roman*Director of Investigations, PI*

Thirty-five years of experience in investigation work, specializing in "White Collar Crimes." Works with Law Firms, Accounting and Financial Companies focusing on fraud, revenue enforcement, undercover investigations. Provides strong litigation support bringing with him a team of highly respected experts.



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